2017 JURIED EXHIBITION

2017 NAHS/NJAHS Exhibition

Adjudication Scoring Criteria

Representatives from member schools of the Association of Independent Colleges of Art and Design (AICAD) served as jurors for the 2017 NAHS/NJAHS Exhibition. AICAD is a non-profit consortium of 42 leading art schools in the United States and Canada. AICAD colleges educate more than 50,000 undergraduate and graduate students each year, plus many thousands more in summer and continuing education programs. For more information, see: http://www.aicad.org

Each submission was reviewed by a select number of jurors and scored 1-5 in each of the five categories below:

Visual Communication

- Effectively communicates a message, idea, or concept
- Uses aesthetic and design choices deliberately to enhance effective communication and convey meaning

Execution

- Uses media effectively to communicate an idea
- Demonstrates technical competence and excellence in skill or craft in the use of media
- Chooses media deliberately

Formal Elements

- Designs a strong composition that is powerful, imaginative, and inventive
- Effectively applies knowledge of the elements and principles of design

Originality

- Demonstrates creativity in incorporating existing image content into new visual products
- Demonstrates a personal vision in which the student's voice is prominent
- Indicates that images used as source material are free of copyright restrictions and fall under fair use

Artist Statement

- Clearly describes creative process, what inspired this artwork, or why art matters