NATIONAL ART EDUCATION ASSOCIATION
SHAPING HUMAN POTENTIAL

2018 NAHS/NJAHS Juried Exhibition

Adjudication Scoring Criteria

Each submission will be reviewed by a select number of jurors and scored 1-5 in each of the five categories below:

Visual Communication

- Effectively communicates a message, idea, or concept
- Uses aesthetic and design choices deliberately to enhance effective communication and convey meaning

Execution

- Uses media effectively to communicate an idea
- Demonstrates technical competence and excellence in skill or craft in the use of media
- Chooses media deliberately

Formal Elements

- Designs a strong composition that is powerful, imaginative, and inventive
- Effectively applies knowledge of the elements and principles of design

Originality

- Demonstrates creativity in incorporating existing image content into new visual products
- Demonstrates a personal vision in which the student's voice is prominent
- Indicates that images used as source material are free of copyright restrictions and fall under fair use

Artist Statement

- Clearly describes creative process, what inspired this artwork, or why art matters

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