

MAKE YOUR CASE

to attend



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MINNEAPOLIS

March 26–28, 2020

>Today's economic climate often makes getting approval and support to attend conferences and conventions more challenging than ever.

As a professional art educator, you provide students with critical 21st-century skills that are essential to student achievement and success. Staying on top of emerging research and practices within the field is more important than ever.

> To secure support from your principal or supervisor, it's important to show how your participation in the NAEA National Convention relates directly to the objectives within your school learning community and contributes to your professional development.

> Do more than ask for approval—consider submitting a more formal request that demonstrates how your participation directly relates to the strategies and objectives of your school. Articulate the value of your continued professional learning as it benefits your students, your school, and your own professional growth.

> Download the Encouragement Letter from NAEA Executive Director, Mario R. Rossero, to include with your request.

DETAILS

When: March 26–28, 2020

Where: Minneapolis Convention Center/
Hilton Minneapolis, Minneapolis, MN 55403

Register: Online at www.arteducators.org, over the phone at 800-299-8321, or download the registration form.

Stay: Book discounted accommodations online now while they're still available.

Registration Fees:

EARLYBIRD RATES

Before Feb. 20

Active: \$185

Preservice: \$125

Emeritus: \$140

Non Member: \$245

Spouse: \$140

ONSITE RATES

After Feb. 20

Active: \$215

Preservice: \$145

Emeritus: \$170

Non Member: \$275

Spouse: \$170

Articulate the Need!

The following are several quick tips for articulating the need for continued professional development that benefits your students and your entire school community:

1. Write down three to five of the most important goals and strategies being addressed in your school today—what is the primary focus?

2. Think about how you contribute to those goals and strategies. How does your work as a visual arts educator advance student learning and the mission of your school? Make a list of the contributions made to your school's goals and strategies through the visual arts program.

3. Review the Convention schedule when it is released to better understand how featured keynote speakers, artists, sessions, and workshops will support your school and district goals. Identify the sessions you plan to attend and make note of the experts and others whom you would like to meet while there.

4. Create a compelling case for how participating in the NAEA National Convention and learning from researchers and scholars in the field will impact your teaching practice and benefit your students and school.

5. Provide a summary of the funding you will need, including Convention registration costs, travel, and housing.

