



NATIONAL ART EDUCATION FOUNDATION  
Investing in Leadership, Innovation, & Learning

**Join us for the 12th Annual NAEF Fundraising Benefit Event**  
**SAY SI – Transformative Change through Creative Youth Development**  
A Focus on Social Justice and Change

***Saturday, April 15, 2023***

***10:30 a.m. – 11:50 a.m.***

Center/Meeting Room 006B/River Level



**Featured Speaker - Jon Hinojosa, SAY Si President and Director of Innovation  
and SAY Si Alumni**

The Arts have a transformative power – *they change lives.*

National studies report that positive academic, behavioral, and social changes take place when young people are exposed to nurturing arts programs; SAY Si bears witness to that transformation every day. Its tuition-free programs serve urban youth of color in local Title 1 schools and yet its students surpass the graduation rate of their respective schools. In the last 23 years 100% of SAY Si's students have graduated from high school and 98% have gone on to college; most are first generation college students.

SAY Si is a year-round, long term multidisciplinary creative youth development program that provides students opportunities to develop artistic and social skills in preparation for higher educational advancement and professional careers. Its mission ignites the creative power of young people as forces of positive change. Say Si values artists, empowers marginalized communities and advances culture.

The Wallace Foundation highlighted SAY Si as an exemplary national art learning model that needs to be replicated across the country. SAY Si also received an inaugural Creative Catalyst Award from Adobe Corporation, 1 of only 6 organizations internationally. What's in their secret sauce? Come and learn from its founding director and alumni who have been part of the program.

**This is a ticketed event, open to all NAEA Convention attendees.**

**Light Refreshments will be served.**

**Tickets are \$60 (\$50 tax deductible).**

***Tickets may be purchased at NAEA Convention Registration onsite in San Antonio***

*(tickets cannot be purchased at the door)*

**All proceeds will support the National Art Education Foundation, a 501(c)3 organization.**

## Jon Hinojosa Biography

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Jon is an artist masquerading as an arts administrator who serves as the President and Director of Innovation of SAY Si, a national award winning, creative youth development program for urban students. The tuition-free program encompasses distinct multidisciplinary arts programs, including visual, performing, film, and game design. SAY Si is situated on a new campus in San Antonio's culturally rich historic westside. His new roles are focused on creative placemaking/keeping and building partnerships with creative communities to cultivate artistic experiences and makes space for new and marginalized narratives.

Jon has presented and facilitated learning at numerous conferences and symposia on the value, tangible evidence, and the transformative power the arts, these include Grant Makers for the Arts, Grant Makers for Education, Americans for the Arts, and The National Guild for Community Arts Education. He also serves as a practitioner in a national partnership on Creative Youth Development and serves as a board member of Texans for the Arts.

He hopes his legacy will be inspiring and educating the next generation of our nation's creative leaders.

### About the National Art Education Foundation

**NAEF Mission:** The National Art Education Foundation (NAEF) invests in innovative initiatives to support instructional practice, research, and leadership in visual arts education.

**NAEF Vision Statement:**

As an independent, philanthropic organization, the National Art Education Foundation (NAEF) supports a wide variety of professional activities, including support for visual art educators to participate in professional development programs; the promotion of visual arts education as an integral part of the curriculum; the exploration of new models of visual arts instruction in public and private K-16 schools; the promotion of the teaching of art through activities related to the instructional process, curriculum, student learning, student assessment, management, or discipline; the purchase of equipment and/or instructional resources; and conducting research in visual arts education. NAEF has supported 377 projects since its inception in 1985. NAEF is a sister organization to the National Art Education Association (NAEA) and provides support for a variety of visual arts education leadership initiatives for the Association and its members. These include support for the School for Art Leaders, the Research Commission and its pre-conferences, the Equity, Diversity & Inclusion Commission, the National Leadership Conference, and the NAEA Strategic Vision.

We welcome your support through gifts to the Annual Fund, above and beyond the donations you might make as part of your NAEA membership renewal. These important contributions help to build the National Art Education Foundation and secure a strong and vibrant future for our work and community. These tax-deductible gifts go directly to areas of greatest need within the foundation. No matter the size of your gift, it will play an invaluable role in the future of the National Art Education Foundation. Gifts to the Annual Fund can also be a meaningful way to honor or memorialize someone important in your life. A form for this purpose is available on the website ([www.arteducators.org/naef](https://www.arteducators.org/naef)).  
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