



NATIONAL ART EDUCATION ASSOCIATION
SHAPING HUMAN POTENTIAL

Mario R. Rossero | Executive Director

Dear School Leader:

Now more than ever, the National Art Education Association (NAEA) stands beside you as you navigate this unprecedented school year. We know that in these critical times, every teacher in your school plays an essential role in serving all students and supporting the overall school community. Art educators are born problem solvers and creative thinkers who not only deliver on artistic learning outcomes but also on social-emotional learning and broader achievement—whether through in-person, remote, or hybrid instruction.

We understand that educators need to continuously develop new skills and instructional approaches to serve ever diverse populations of students from preK to university, especially this school year. That is why we are pleased to announce the gathering of thousands of art educators for the 2021 NAEA National Convention taking place virtually March 4–7.

The [VIRTUAL] 2021 NAEA National Convention is a comprehensive opportunity for all educators engaged in the visual arts and design to experience exemplary models of best practices and methodologies supported by research. A carefully reviewed and curated array of professional learning opportunities will be provided at this event through 100+ sessions as well as interactive learning through hands-on workshops and discussions.

This content is indispensable for successfully addressing visual arts and design curriculum, instruction, and assessment for a mix of continued in-person, remote, and hybrid instruction. The program provides 100% education content that can be applied immediately to help advance your school-wide goals. Participating educators can choose to earn professional development hours or university credit through California State University, Chico.

Participants will connect with a vibrant community of more than 5,000 professionals representing art specialists and teachers of the visual arts, school administrators, university professors, preservice educators, researchers, and museum educators—all with the common goal of supporting student learning through art education. And NAEA offers a low registration fee of \$99 for members (\$159 for nonmembers).

Please accept my gratitude for your leadership as we work together to ensure equity and access to a quality, well-rounded education for all of our nation's students. Thank you in advance for any support you might provide for participation by one or more members of your faculty.

Sincerely,

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