

# THE HERSCHEL WORKSHOP

DESIGN CHALLENGE



PENSOLE™  
ACADEMY

NATIONAL  
**ART**  
HONOR SOCIETY

With live design demos  
and mentorship

Competition Open  
**Oct 19 - Dec 8**

Enrolled 9-12th Graders

U.S & CANADA

Must be a member of a  
National Art Honor  
Society(**NAHS**)Chapter  
registered for the  
2021-22 school yr.

**Top finalists will  
receive some  
awesome prizes!**

For more info visit:

[www.pensole.com/competition/  
herschelworkshop/](http://www.pensole.com/competition/herschelworkshop/)

A program of the National Art  
Education Association

Design  
your next  
favorite  
backpack!





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## DESIGN CHALLENGE



Visit [www.pensole.com/competition/herschelworkshop/](http://www.pensole.com/competition/herschelworkshop/)

starting Oct. 19

Visit our website to gain access to your design challenge, templates & guidelines, rules & regulations.

**Design your next favorite backpack**

Option I: Use one of the provided templates to apply color and graphics to an existing backpack.

**OR**

Option II: Design a totally "new" backpack.

**Submit your design**

by Dec 8 11:59PM PST

Upload your design. Make sure you've completed all information in the application.

**Top Finalists & Mentorship**

starting in Jan. 2022

20 finalists will be selected to refine their designs with the mentorship of professional creatives.