



NATIONAL ART EDUCATION ASSOCIATION

ART EDUCATION + DESIGN

Looking at Student Pathways

TUESDAY, OCTOBER 19 | 7-8 PM ET

CONVERSATIONS

View panelist bios, conversation recordings, and more at www.arteducators.org/community/town-hall

NAEA's new Strategic Vision identifies design as an opportunity for growth across the Association. We will explore what design can look like as a future pathway for our learners, from concept to production. We'll hear from working designers in the field, art educators, and one of our National Art Honor Society students as well!



D'Wayne Edwards

Founder
PENSOLE
Tualatin, OR



Dawn Zalkus

Art and Design Educator & NAHS
Sponsor, Batavia High School
NAHS/NJAHS Division Coordinator,
Illinois Art Education Association
Batavia, IL

TIPS FOR FUTURE PATHWAYS

- Design careers available
- Career education
- New ways of teaching

GO-TO SUPPORT RESOURCES

- Industry relationships
- LinkedIn
- Industry news outlets

SELF-CARE SHARE

Meditation, finding quiet time to exist in silence, and watching sports.

TIPS FOR FUTURE PATHWAYS

- Develop an artistic community: Share ideas, expand your horizons, and collaborate.
- Take risks and live at the edge of your comfort zone.
- You can learn from anyone and find inspiration in the most unlikely spaces. Always be open.

GO-TO SUPPORT RESOURCES

- [IAEA](#) & [NAEA](#) conferences
- Professional learning networks on social media, through organizations, or my colleagues
- Workshops

SELF-CARE SHARE

Meditating—I love the [Calm](#) app. I also do yoga. Lastly, painting with watercolor; it is a very process-oriented medium with blending and mixing colors.



Jamie Cormack

Cofounder & Managing Director
Herschel Supply Co.
Vancouver, BC



Tanner Fleury

National Art Honor Society
Executive Board Member
High School Student
Batavia High School
Batavia, IL

TIPS FOR FUTURE PATHWAYS

- When designing, ensure you're setting yourself up for success—know your end consumer and the problem you are trying to solve, and go into it with a clear head and open mind.
- Follow your passions and be prepared to put in the work.
- Give everyone a voice. Always be open to feedback and listening to those around you.

GO-TO SUPPORT RESOURCES

- First and foremost, intuition. Following your gut is tremendously important when it comes to art and design.
- I have an extremely motivated and talented team of experts around me at Herschel Supply that I work with every day. That dynamic collaboration and willingness to give everyone a seat at table has always been paramount to the success of the brand.

SELF-CARE SHARE

For me, work-life balance is key to success and life. I'm proud to call Vancouver, my home and always make time to spend time in nature, whether that's through snowboarding, fishing, or surfing. Travel inspires me, but being surrounded by the mountains and the ocean resets me.

TIPS FOR FUTURE PATHWAYS

- For art students, take risks and try something new. You never know what you like until you try it. I tried out a new medium this year in AP Art and decided to completely change my direction. I found out I am more comfortable in this new risk I've taken.
- Ask for and take feedback. Getting critiques is super important when creating art; it always helps to get a second opinion and advice to help further your art.
- Don't be too hard on yourself, and try to love your art. As an artist, I feel a lot of us put too much pressure on ourselves, and we lose passion for what we are creating—and it shows in our art. Once you let go of the expectations you set for yourself, you exceed far greater than you thought you could before.

GO-TO SUPPORT RESOURCES

- For inspiration, social media is a big resource.
- For fashion, I like to look through all the latest fashion trends and pieces created by my favorite designers, like Iris Van Herpen, to help motivate me and push my ideas for my own pieces. I also follow industry news outlets.
- For AP Art, I specifically looked through Junji Ito's works. He creates horror manga that has great, intricate designs for his characters that are creepy and intriguing. He really inspires my art right now and helps me better my skills in creating creatures.

SELF-CARE SHARE

Things I do for self-care include yoga, reading, music, and skin care. Yoga really helps me relax and center myself. For reading, it has always been one of my favorite things to do. Reading books has been my escape during these crazy, stressful times. In addition, music has always been a positive outlet for me to express my thoughts and emotions. Lastly, skin care is just a way to focus and take care of myself.

Find out more about NAEA Town Hall Conversations at
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visual arts educators navigate the
changing education landscape.



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