



From the President

Betsy Logan

Amazing! That is all I can say about the National Leadership Conference that Lorrain Poling (RAEA Parliamentarian) and I recently attended in Park City, Utah.

For the first time ever, NAEA invited State and Regional Officers and leaders from the Interest Groups to participate in this Leadership Conference.

It was wonderful to see all of these leaders together at one time. Lorraine and I learned so much during our time in Park City. There is so much to share! I will need to talk about more in my next article. We had three wonderful Keynote speakers; the first one was **Ingrid Hess**, an illustrator, graphic designer and educator who has worked in the publishing industry since 1996. Her research focuses on economic justice as a way to bring peace to the world and empower kids to understand that they can make a difference. She talked to us about three types of advocacy A) We empower our students to be advocates B) We do personal work that advocates and C) We work together to advocate. After her wonderful presentation we all participated in an activity sponsored by Dick Blick. We created advocacy tiles using a variety of materials. We were to create one tile that clearly advocated something we were passionate about. Pictured in this article is the one I created for RAEA. There were so many wonderful tiles created. When I get a picture of all of them placed together I will share them with you.



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The second speaker was **Nathan Monell**, the executive director of the National PTA. Nathan spoke about the need for formidable leaders at the state level. He shared a list of qualities that formidable leaders have in common in any organization, including the

ability to know themselves, focus on the organization's mission, how to rally, nurture and motivate unified voices.

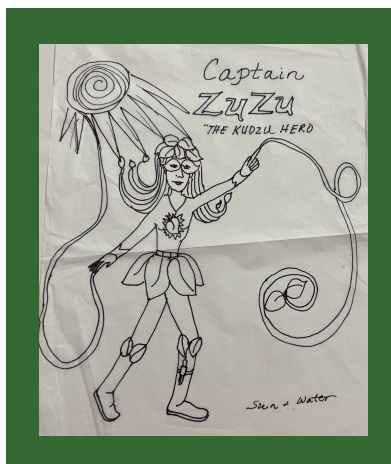
There were about 17 points in all.

Monell talked about the states' relationship to NAEA and that they should be supportive, follow established protocols, and if there is a problem to go through the established channels to create constructive change. He also charged us to "continue to speak our truth but to engage all and don't demonize". He said "Talk, and ask "why?" He also pointed out that the US is experiencing strategic attacks on public schools and public education. He was so inspiring!

The last speaker was **Alex Simmons**. Okay, I'll be honest he was my favorite because he writes for Marvel and DC Comics, Disney Books, Archie Comics and was the creator of a comic book series called **"BlackJack"**. I love all of these!! He was amazing and so entertaining. He **founded the Kid Comic Con** and he advocates for comics and **creative arts programs for young people around the world**. Spending time with him during the conference I found that he was an extra in one of my favorite movie musicals "The Wiz". We participated in an activity with Alex as well. We got to create our own comic hero or villain. We picked an area of science to use as a basis for our character. I chose Botany. We had to use a Tornado, Hurricane or Earthquake for our disaster. So I created a hero named Captain ZuZu the Kudzu Hero. I turned a bad thing (Kudzu) from the south into something good. Captain ZuZu gets her energy from the sun and water through photosynthesis. The disaster that I used was a hurricane in Gulf Shores, Alabama. Captain ZuZu grew her kudzu vines (like Spiderman uses his webs) from the energy she got from all the water in the hurricane and rescued all the people who lived along the Gulf. I was selected to share this with everyone in the room. I loved the way Alex got us to **involve academic subjects with such a popular genre**. If I were still teaching I would definitely use this with my students. It is a great way to include every student and help them incorporate the arts with other subjects. In fact as a retired teacher I might want to share this with other art teachers. Here is a photo of my quickly sketched super hero Captain ZuZu (lol). I wish you could have seen some of the amazing characters that others created.



Betsy Logan found a friendly bear in Park City.



James Rolling, NAEA President, **Wanda Knight**, NAEA President-Elect and **Thom Knabb**, NAEA Past-President introduced the speakers and welcomed us to each group session. In my next article I will share some of the things that we accomplished when we worked with the other interest groups. **RAEA Members Cindy Todd** (DIG) and **Debra Pylypiw** (Art and Technology IG) lead us in several wonderful sessions on Kickstarting our Interest Groups and looking ahead. **NAEA Staff: Mario Rossero** (NAEA Executive Director), **Krista Brooke** (CAE), AJ Calbert (CFO), and **Ray Yang** (EDI) presented valuable information that I will discuss in the next article. **Marta Cabral** (Early Childhood IG), **Tim Needles** (Art and Technology IG), **Tara Rousseau** (LGBTQ+) and I (**Betsy Logan**) all presented different sessions for the Interest Group leaders who attended.

*Captain ZuZu
by Betsy Logan*



If you have never been to Park City, Utah, you should go. It was so beautiful, but be sure to be prepared for the high altitude. It was a little hard to get used to; I think I drank over two gallons of water a day. I should have bought some cans of oxygen that they sold in the Fresh Market next to our hotel.

Until the next time stay safe and remember to do what makes you happy! Betsy

RAEA members Debra Pylypiw, Debi West and Betsy Logan enjoying time in Park City and a hidden Banksy with Linda Kielling NAEA Secondary Division Director-Elect and Tonya Hicks, Florida Art Education Association President-Elect.

TRIVIA

July Trivia Question Answer

Actor **James Franco** once sold a sculpture made what material? Thank you to **Kathryn Hillyer** who came up with the correct answer "**Air**" (**Fresh Air**). Thanks also to **Adrienne Hunter** and **Jack Davis** who were close with an answer of Imagination.

In 2011, an art collector paid \$10,000 for a "non-visible" sculpture by James Franco titled "Fresh Air" and billed as an "endless tank of oxygen". With Brainard and Delia Carey, the art duo known as Praxis, Franco helped the Museum of Non-Visible Art, Mona open its doors. It's pretty empty inside. Described as "an extravaganza of imagination," the different pieces of invisible art are on sale from \$20 to \$10,000. The buyer receives a plaque in the mail describing the art, but no physical work itself. Check it out <https://museumofnonvisibleart.com>



Send your answers to me at:

rbjlogan@bellsouth.net

September Trivia Question

What kind of fixative did Gustav Klimt use on his artwork?



In The Spotlight

Lorraine Pulvino Poling

RAEA Parliamentarian

NAEA Research Delegation

Delaware Art Education Association Advocacy Chair

Delaware Region Scholastic Art Awards, Adjudicator

Lorraine Pulvino Poling is originally from Ocean City, New Jersey. Her dad was an art teacher - her role model. After graduating with a BA in Art Education from the University of Delaware, she stayed in Delaware and began a teaching career in public schools that lasted 32 years, 1974-2006. Over that time she taught all the different grade levels. She "Graduated" in 2006, but then taught at Delaware State University for a year.

Still active in DAEA, Lorraine is currently the Advocacy Chair. "I have contributed to the planning and implementation of our state Arts Conference every year, conducted workshops for groups and school districts, been a visiting artist in schools (my favorite was being in the classroom of a former student and now amazing art educator Lindsey Ostafy), and mentored new art teachers." She is also the Curriculum Consultant for the Delaware Department of Education, Art Standards Alignment and a judge for the Delaware Region Scholastic Art Awards. Through the NAEA, Lorraine presented at several national conferences, traveled to Cuba and Myanmar as part of the NAEA Research Delegation and worked on Benchmark Alignment Scoring for NCCAS. Most recently, she attended the NAEA National Leadership Conference in Utah, and serves as our own RAEA Parliamentarian.

Retirement has allowed some traveling time including a cruise of the Danube and cruise through SE Asia. She also cruised the Chesapeake where, "I was a teaching assistant to the on-board watercolor artist (who happened to be a high school friend)."



Glam-mom, by Lorraine Poling



How Does Your Garden Grow? Mixed Media, Lorraine Poling



Grace by Lorraine Poling

After retirement she joined the Delaware Arts Alliance as a voice for arts education. “Through DAA, I helped get the National Arts Education Standards confirmed as our State Arts Education Standards, participated in several National Arts on the Hill advocacy days in Washington DC, and designed and implemented the arts education section of DAA’s Arts Advocacy Day campaigns in our State House. I was appointed to the DAA Board in 2019, and became the DAA LEAD Committee Chair. After our Executive Director left in Nov 2021, I was asked to become **Interim Executive Director** until a replacement was found (end of July 2022). During that time DAA secured over two million dollars in grant monies from various sources. We also had a successful statewide Arts Advocacy Week that included webcasts and a meeting of the presidents of our state Art Education Professional Organizations (DAEA, DMEA, Dance, and Theater) and the Senate/House Arts and Culture Caucus to discuss inequities in arts education programs across the state. We also introduced the Delaware Arts Education Data Dashboard, sponsored by DAA, DDOE, and DDOA, which can help promote conversations around arts education equity.”

As a practicing artist, Lorraine’s art has been in several statewide shows, on the NAEA art web a few years ago, and is featured in the book series “if Picasso” by fellow NAEA member Eric Gibbons. She says that making art has not been her focus, but plans to devote more time creating for herself. Lorraine has been married to Ed Poling for 48 years; they have a daughter, a son, and 5 grandchildren.

**We are delighted to have this accomplished and busy lady as the newest member of our
RAEA Board of Directors.**



The Look of Retired Leadership

by Debi West

Leadership: #togetherweARTbetter

Diving into the art of leadership is interesting and contains many moving parts, but for the sake of keeping this article at a minimum, let's discuss the importance of leaders who build the next generation of leaders. This might sound familiar as we navigate this new world of "retired educators."

Think for a moment about your art teaching journey....
As I reflect on my career as an art educator, spending 25 years in the classroom and the past 5 years working as an educational consultant, curriculum writer, artist, and graduate instructor, I find it essential to remember that I have never done any of these things alone. Leaders can't and shouldn't stand alone.

One influential individual will never be as strong as a group of influential and seasoned educators.

From the moment I joined the GAEA (Georgia Art Education Association) I knew that I was where I belonged. I often sat in awe learning from my peers and taking this newfound knowledge, these great tricks, tips and hacks, back to my classroom, my school and my district. These experiences changed the trajectory of my career and the ultimate winners were always my kiddos. My students gained from my interactions with art ed leaders.

Let that sink in!

So, I charge you to think about your career and the individuals who helped you learn and grow and eventually lead. I've spoken with art educators from across the world and each of them has a beautiful story to tell about how they grew over the years, what they've learned and how they almost unknowingly now lead in one way or another. ***How are you leading?***

As we consider the growing number of up and coming art educators might we consider how we, as a group, can help them be the very best for their students. We have experience. We have management and organizational skills. We have creative lesson plans. We know the art of teaching art to children so we need to consider how we can share this loudly and proudly. ***Great leaders inspire other great leaders*** and instill a sense of purpose that touches everyone in the field. In a sense, ***it's our job to build up our art teachers*** so they can not only be successful, but they can then begin to inspire and guide others. We need to be the leaders who build up our art ed family, mentor them well and then advocate loudly.

Leadership is not about competition, it's about being a part of a team...so won't you consider being a part of our NAEA Emeritus team and reaching out to other retired art educators and bringing them on board! Remember, ***#togetherweARTbetter!***

Debi West, Ed.S, NBCT

Owner: WESTpectations Educational Consulting

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The 2023 NAEA awards deadline is Saturday, October 1, 2022 at 11:59pm ET. Your state 2023 Awards deadline is this Fall on your state website.

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Editors' Note about the following article:

Have you considered what steps one needs to take to become a professional artist actually earning an income in a business like manner? Many of us have work that is purchased as soon as it is made. The following article is by an art educator who, after having spent her career nurturing and influencing her students to be the best they could be, is now focusing on her artistic journey, and though a noteworthy, nationally recognized artist, strives to be better every day. In this article she gives specific suggestions as well as words of inspiration. We chose not to highlight because every word should be considered, no matter where you are in your journey. Enjoy.

Suzanne Jack

On the art of being an artist...

Each one of us is unique, a person with distinctive qualities, character, attitudes, belief systems and interests. No other person will ever be like you! If you do not sing your voice in the world of art, we have lost a unique point of view in this ever-changing world. The starving artist myth is just that: a myth. Everyone can succeed as an artist regardless of their style, material choice, process or performance level, so to be successful, one has to make personal choices. One has to decide what is their purpose in making art, what is the commitment level to time and financial resources in making the art and engagement in marketing the art.

One must create a unique quality work of art to promote to the widest audience and there is no time like now to get started on your journey!



Seems simple doesn't it but making art and spending time and money on marketing are equal partners in this artistic venture. So what does it mean to be unique and set yourself apart from others? One needs to build a brand around your unique self, your passions, what drives you to create and how you create an artistic product. Your story of how you came to be an artist and what sustains you are thoughts to share in your artistic journey. It has its influences and connects people. Originality, potential investment value, how long did it take you to make are curious questions that continue to draw people to your art. The idea of selfpromotion is all about developing relationships and communication. So one needs to decide what avenue of the art world they wish to travel. Am I interested in a gallery, or no gallery representation, commission work, portrait work, creating to be in a museum? Will I make giclee prints to sell, what sizes of canvas, what color preferences, pricing or style, what is my designated audience to market my art work?

Today, social media is a must to connect to the art world and potential buyers. A personal website, Instagram, Facebook, hash tags, perhaps a blog (wordpress.com) monthly newsletter and an online purchase platform from your website or online eCommerce shopping site are the norm today. Internet shopping sites will gain exposure to a wider audience and there are many such as Pinterest, FASCO, Deviant Art, MySpace, Artist Rising, Etsy, Find Art America, Saatchi Art, Shopify and Cherish to name a few. The idea is to share yourself and share with others by connecting to different audiences through other online sites to drive traffic to your website. Then one can do an analytical to see from where the interest and location of potential buyers is coming. The conversion rate is 1 sale for every 100 visitors and one should strive for 1000 new visitors per month. I have invested in a website designer with a shopping feature and a monthly back up system for a price. (suzannejack.com)

There are free online website design tutorials and one can create their own, however, either way, it takes time to prepare the images of your art work, the text describing each work, the artist/ bio statement, awards and new news features. I have hired a part time person to post new art and maintain a fluid story of my daily/ weekly artistic journey. I have printed and sent post card announcements, brochures of up coming exhibitions and sent email invites/announcements. I have submitted proposals to galleries and commercial properties for art work purchases as well as shown locally in available venues. Connecting with the local community by attending meetings and events and joining art organizations of various affiliations to meet other artists and create new friendships enrich ones life with an avenue to share your art. My daughter (a former interior designer) has connected with the interior designers around the world who frequent galleries or review art sites mentioned above to purchase artwork for their clients to place in the home or in commercial establishments. I have spoken to other artists and they say “Do it all,” from online exposure, to entering contests and winning awards, to local community displays, to gallery representation etc. Over time it will manifest into a career. Regular monthly emails, YouTube videos and Tik Tok videos are ways to reach a new audience.



Elegance, Oil, 24x18 by Suzanne Jack

However, there is no substitute for a quality product to market. Investing in yourself, to grow and learn the knowledge of art, increase your understanding of the art of composition and technical excellence, are the building blocks of quality art work and are available online for free. Compositional information is available at drawpaintacademy.com. The book *Mastering Composition* by Ian Roberts is outstanding, but there are also many excellent small YouTube video passages on composition. Another website example is explore-drawing-andpainting.com. Artists around the world share any genre or any technique from simple to complex online. I have invested, over time; in online classes or onsite workshops with contemporary artists I admire or have a specific concept of interest to be taught. Booth Western Museum, Cartersville GA, Warehouse 521 in Nashville, TN and Arrowmont School of Arts and Crafts have a regular schedule of various artists' workshops, which I have frequently attended. They are fun and invigorate the artistic spirit in you. I regularly review historical artists for inspiration or painting information.

So get started on your artistic journey wherever you are, and whatever commitment level you are, it becomes a craving over time as it imparts an uplifting sense of well being. Devote some time to making your distinctive art that is remarkable and visually interesting. Share your personal story and embrace the new relationships that come your way! You are a “rising trajectory”(Paul Klein) building art confidence, a good name and a shining light to share your creations with the world!

About the author: Suzanne Jack is a Columbus, OH native, a former OSU graduate, mother of 2, former high school art instructor, and currently pursuing a professional career in portrait and landscape painting.

CONTACT INFORMATION

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RAEA MISSION STATEMENT

The purposes shall be to define and establish the role of the retired art educators as an interest group of NAEA; to conduct programs of professional activities for state and national events; to encourage continued personal involvement and development in art education; to inform State Associations and NAEA of concerns relevant to members of long-standing; and to encourage and support, as well as provide mentorship for student members of the NAEA.

SAVE THE DATES | APRIL 13-15



NATIONAL ART EDUCATION ASSOCIATION



1947-2022

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