



NATIONAL ART EDUCATION ASSOCIATION

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Automotive Design: Imagination As A Career

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Thursday, March 30, 2023
7-8 pm ET

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Stellantis is a leading global automaker in charge of brands including Jeep, Fiat, and Dodge. Join with Alex McGowen, Jeep Design Manager and Carly Edgemon, Stellantis Design Student Relations Coordinator to learn about what automotive designers do and how you can access insight and resources to spark the interest of your learners about this special niche of design.

*Please note that participation in this webcast **does not** provide NAEA professional development credit.*

Presenters:



Carly Edgemon (she/her)
Design Student Relations Coordinator
Stellantis

Carly Edgemon works as a Student Relations Coordinator at Stellantis, formerly known as Fiat Chrysler Automobiles, a multinational automotive manufacturing corporation. Carly specializes in automotive design recruitment and community outreach with expertise in university/college partnerships, student internship programs, and design student outreach for students K-12.



Alex McGowen (he/him)
Jeep - Design Manager
Stellantis

Alex McGowen is a Creative Design Manager for Jeep and Wagoneer production interiors with responsibility for the next generation Jeep Cherokee and Wagoneer/Grand Wagoneer interior design.

Alex has a Bachelor of Fine Arts degree in Automotive Design from the College for Creative Studies in Detroit. He has worked at Chrysler/FCA/Stellantis since October 2012. He started his career as a summer intern in the exterior design studio for the Dodge brand, he then spent several years working in the advanced lighting group designing headlights and tail lights for all of FCA's brands. He is now working in production interiors and recently promoted to design manager for future-generations of Jeep and Wagoneer SUV interior design.