NAEA LOGO GUIDELINES

The NAEA logo is a visual representation of the organization. When implementing the logo in your designs, please help maintain the quality and consistency of the original logo design by taking note of the usage guidelines.

USAGE

The NAEA logo is available for the use of association leaders. Additions or subtractions should not be made to the design. The logo should not appear on items that are sold. The logo should not be shared with vendors or organizations without consent from NAEA.

LOGO VERSIONS

There are multiple versions of the NAEA logo. Each logo version is available in CMYK, Black, and Reverse as EPS, JPG, and PNG files. The first version below illustrates the logo in each color option. Please choose the logo version that works best for your message and design.

Block

NATIONAL ART EDUCATION ASSOCIATION

CMYK

NATIONAL ART EDUCATION ASSOCIATION

BLACK

NATIONAL ART EDUCATION ASSOCIATION

REVERSE

Block Nametag

NATIONAL ART EDUCATION ASSOCIATION

SHAPING HUMAN POTENTIAL

Block Nametag Centered

NATIONAL ART EDUCATION ASSOCIATION

SHAPING HUMAN POTENTIAL

COLOR

The NAEA logo may be produced in ANY color. The logo and logo text should remain the same color (with the exception of the use of black or gray as shown in the version color options above). There is a color palette that corresponds with the NAEA website that may be used for reference.

CMYK 00/87/92/00	CMYK 70/68/64/74	CMYK 74/23/07/00	CMYK 09/91/46/00	CMYK 52/12/99/00	CMYK 69/99/18/05	CMYK 03/49/88/00
HEX #f94728	HEX #444444	HEX #2A9CCB	HEX #DB3E64	HEX #8AB242	HEX #6E2A79	HEX #EF9326

QUESTIONS: Please contact Krista Brooke, NAEA Visual Communications and Creative Strategies Manager: kbrooke@arteducators.org